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Live! Market Buffet to be unveiled September 8

SHELBYVILLE, Ind. (Monday, September 7, 2009) – The “Best Buffet” will be even better when Live! Market Buffet opens September 8. And, the first Buffet is FREE for Live! Rewards Card Members.

Located inside Indiana Live! Casino, the Live! Market Buffet will include more than 100 delicious menu items that guests previously enjoyed at the Live! Market, which was recently voted the “Best Buffet” in *Southern Gaming and Destinations Magazine’s* “Best of 2009” Readers’ Choice Awards. More than 10,000 votes were tabulated for the “Best of 2009” awards, with Indiana Live! Casino competing against other gaming establishments located in Central and Southern Indiana.

From September 8 to October 1, on Sundays through Thursdays, new Live! Rewards Club Members will be eligible to receive a FREE one-time Buffet offer. Existing Live! Rewards Club Members will be mailed a FREE one-time Buffet offer.

After the first complimentary visit, Live! Market Buffet will offer a 50-percent discount to Gold and Platinum Live! Rewards Club Members. Silver and Purple Live! Rewards Club Members will receive a \$2 discount each time they visit the Live! Market Buffet.

More than 100 food and dessert items are included in the extensive Lunch and Dinner Buffet offered seven days a week. A Breakfast Buffet is also available daily.

Capable of seating up to 400 guests, the Live! Market Buffet will offer breakfast from 7AM to 11AM for \$9.95. Lunch will be served from 11AM to 4PM for \$12.95. Dinners will be served from 4PM to 10PM on Sunday through Thursday, and from 4PM to 11PM on Fridays and Saturdays, for \$15.95.

Custom butcher shop items, including steak and freshly grilled seafood, and beverage bar station items will be available for an additional charge.

Indiana Live! Casino’s gift shop, which is located inside the Live! Market Buffet, features more than 1,000 items that guests can purchase or acquire by redeeming slot points. Indiana Live! Casino apparel and logo items, specialty food items, imported products from all over the world, gift baskets and fine cigars are among the products offered.

In its first year of operation, Indiana Live! Casino was also awarded top honors in five other categories by *Southern Gaming and Destinations Magazine*. Indiana Live! Casino finished first in the Best Slots, Best Customer Service, Best New Casino/Casino Renovation, Best Racetrack/Racino and Best Advertising categories.



Indiana Live! Casino will kick off a \$1-Million Pro Football Challenge on September 8. Live! Rewards Club Members will be eligible to win \$1-Million if, at the end of the regular season, they pick the winner of at least 201 professional football games played on Sundays and Mondays.

A \$2,500 weekly prize will be paid to the competitor picking the most winners. Each week, the person who picks the fewest winners will receive a party for up to 25 guests at NASCAR® Sports Grille inside Indiana Live! Casino. Competitors can also earn Free Slot Play prizes in the contest, which concludes on January 4.

ABOUT INDIANA LIVE! CASINO

Indiana Live! Casino is central Indiana's premier entertainment destination. Located just 20 minutes from downtown Indianapolis on Interstate 74E, Exit 109 in Shelbyville, Ind., Indiana Live! Casino opened its 233,000-square-foot facility in March, offering approximately 2,000 of the most popular high-tech ticket-in/ticket-out machines. Guests can enjoy a variety of the most popular themed reel and video slots offering denominations from one penny to \$100. Also, players can enjoy a wide selection of electronic table games, including blackjack, roulette and three-card poker. Additionally, the new Indiana Live! Casino features an expansive state-of-the-art poker room offering the best in Texas Hold'em.

Complementing these unparalleled gaming experiences, Indiana Live! Casino also features six unique dining and entertainment venues under one roof, which offers all patrons the best in elegant and casual dining, vibrant nightlife, live entertainment and much more. Indiana Live! Casino is open 24 hours a day and seven days a week to visitors age 21 and older and is located adjacent to Indiana Downs race track, a 200-acre venue that conducts live racing and simulcasting for standardbreds, thoroughbreds and quarter horses throughout the year. For more, visit www.indianalivecasino.com.

Indiana Live! Casino is owned by Indiana Downs LLC and managed by Baltimore, Md.-based developer The Cordish Company. For more, visit www.cordish.com,

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ABOUT THE CORDISH COMPANY

The Cordish Company (www.cordish.com), now in its fourth generation of family ownership, is a multi-billion dollar conglomerate including one of the leading real estate development companies in the United States. The company has diverse development expertise with divisions focused on Entertainment and Mixed-Use, Gaming and Lodging, Sports Anchored Districts, Shopping and Lifestyle Retail and Office and Residential. The Cordish Company also owns and manages a diverse group of operating businesses, ranging from gaming and leisure, restaurants and clubs, live music promotion and film and media distribution. The company values itself on the quality of its operations, its long-term relationships and high level of integrity in all of its endeavors. The Cordish Company is the largest and most successful developer of entertainment districts and concepts in the United States. In particular, the company has unparalleled experience in creating and revitalizing high-profile destinations in urban core locations. Many of the Cordish Company's projects involve public/private partnerships and are of unique significance to the cities in which they are located. Prime examples are the company's prominent role in the redevelopment of highly successful projects in Baltimore's world-famous Inner Harbor; Atlantic City, N.J.; Hollywood, Fla.; Charleston, S.C.; Houston, Texas; Louisville, Ky.; and Tampa, Fla. The company currently has over \$1 billion in construction focusing primarily on Sports Anchored Districts. The Cordish Company has received the highest possible national awards in its various areas of expertise. In real estate, The Cordish Company has received an unprecedented six Urban Land Institute Awards of Excellence.